



A Touch of Class
the **MLLES Alumnae, Inc.**

Purpose

FOUNDERS CO-DIRECTORS

Shannan E. Johnson,
Brandii Mayes

BOARD OF DIRECTORS

Bart Bertrand, Chair
United Parcel Service

Gere Cole
Alliant Group

Dr. Shawn E. Johnson,
Orthopaedic Surgeon

The Mademoiselle Service & Social Club (The Club) was founded in 1960 on the campus of Booker T. Washington High School and the High School for the Engineering Professions in Houston, Texas, by Patsy Meeks, an English Teacher. The Club was founded on the principles of promoting finer young womanhood and uplifting the community.

The MLLES (Mademoiselles) Alumnae, Inc. (The Alumnae) is a 501 (c)(3) charity formed in 2004 by Milles, Shannan E. Johnson and Brandii R. Mayes. The Alumnae is comprised of former Mademoiselles and community volunteers who have joined forces to enhance The Club through an annual conference with workshops covering health, higher education, social and life skills; scholarship opportunities; and community service projects.

Awards & Recognitions

Great Nonprofits: Top Rated Nonprofit (2012, 2014)

Great Nonprofits: Top Rated Nonprofit for Women & Children (2011)

Spirit of Houston Volunteerism Nominee (2012)



The **MLLES Alumnae** at the 2008 Conference



the **MLLES Alumnae**, Inc. Mission

Our mission is to positively impact the lives of teenage girls by:

- Building self esteem
- Preparing for the future
(educationally, personally and professionally)
- Providing service to the community
- Being positive examples and mentors



Booker T. Washington Chapter at 2008 Conference
Community Service Winner in 2008 and 2011



2009-2014 Chapter of the Year - ATHS

the **Mademoiselle Service & Social Club** **Official Chapters**

North Shore Senior High School (1998)

Wheatley High School (2004)

Taylor High School (2006)

Galena Park High School (2008)

Citywide (2015)

the **MLLES Alumnae, Inc.** **Programs**

Annual Conference:

The Alumnae hosts workshops on health, higher education, social and life skills; and distributes awards and incentives to deserving seniors and chapters for more than 250 young ladies.

Annual Service Project:

The Mademoiselle Presidents' Board hosts a citywide service project for all chapters to participate. Our most successful project is The Chic Boutique: Project Prom. The Club and Alumnae donate gently used formal and semi-formal attire for young ladies in need of help during Prom season.

Miss Mademoiselle Debutante Pageant:

The Miss Mademoiselle Debutante Pageant is designed to prepare participating Mademoiselles for the future by reinforcing the importance of education, character, and community service while expanding their cultural and social horizons through various workshops, speakers and friendly competition. The pageant offers \$1500 in scholarships and awards. Debutantes present platforms on and host a 1/2 day conference for middle school-aged girls.

Officer's Retreat:

A summer retreat to prepare The Club officers for the upcoming year. Workshops focus on leadership, program planning, and chapter management, including Roberts Rules of Order.



Shannan E. Johnson presenting, "Fierce Fashionista" at the 2009 Conference

the MLES Alumnae, Inc. Services

Our non-profit has a variety of programs and services to offer the general public

Workshops Presented

Fierce Fashionista!

Description: Dress for Success/What not to Wear: (60 min)

Before I Love Him, I Must First Love Myself

Description: Body Image with Magazine Activity and Poem to self. (60 min)

A Look Inside the Soul - A dialogue on race.

Description: Monologues on race and a talk back session including an activity. (60 min)

Perfect Your Timeline: Discovering the Artist Behind the Label

Description: Program Planning workshop. Working with the community. Scrapbooking activity. (60 min)



Panels Moderated:

HBCU v PWI

Description: What are the pros and cons of attending an HBCU v a Predominantly White Institution? (60 min)

V-Club

Description: Women talk to girls about abstinence, being virgins, and the pressures of teenage sex. (60 min)

2009 Conference Registration



Other Services:

Resume Building and Cover Letter Writing

Description: Learn to present your professional self through tips and practice. Will leave with an outline and introductory paragraph. (120 min.)

Personal Statement and Essay Writing

Description: Learn to express yourself through writing tips and practice. Will leave with an outline and introductory paragraph. (120 min.)

Asthma Education

Description: Learn the basics of living with asthma, including care and management as well as the importance of knowing asthma triggers. (60 min.)

Parent Workshops:

STD Prevention

Description: STD education and statistics, condom usage and negotiation. 45 min. separate workshop for Parents/Daughters. 30 min. private coaching for Parents and Daughters together. (75 min.)

Conflict Resolution (Parent/Daughter or Parent/Teacher)

Description: Learn how to handle conflict with your teenage girls or her teachers and administrators. What are the best practices and what skills are needed to effectively communicate with your teenage girls? What is the proper chain of command when your child has a conflict with school faculty or staff? (60 min. ea.)

More programs listed at www.themademoiselles.org



the MLLES Alumnae, Inc.
Annual Budget & Basic Needs

Annual Budget
\$15,000

**Our annual operating budget is based on your giving.
We are seeking corporate and private companies as well as
local businesses to assist us in reaching our goals.**

the MLLES Alumnae, Inc. Donor Options

BTW Level

\$500-\$999

Conference Program Listing + Conference T-Shirt + Conference Photo + Business Logo on Website

Founders Level

\$1000 - \$2499

BTW Level + Logo in Newsletters + Conference organization booth and space for two attendees + Logo in Monthly Newsletters + Entry to Special Events

Rose Level

\$2500 - \$4999

Founders Level + Logo on Conference T-shirt + Recognition Plaque

Classy Level

\$5000+

Rose Level + Check Donation Ceremony

Scholarships

\$250+

To donate a scholarship for a deserving senior Mademoiselle, please note that your donation is for a scholarship.

Pageant Scholarships

2nd Runner-Up: \$250

1st Runner-Up: \$500

Miss Mademoiselles: \$750

The scholarship will be in the name of your choice. Send the necessary requirements to qualify for your scholarship to info@themademoiselles.org



the MLLES Alumnae, Inc. Giving Options

Checks/Money Orders

made payable to:
The MLLES Alumnae, Inc.
4406 Plantation Pass Dr.
Humble, TX 77346

Stay Classy

www.stayclassy.org.
Search MLLES Alumnae and click Donate.
Build your own fundraising page to raise
funds for our cause.
Become a Recurring Donor for all MLLES
programming and scholarships.

Paypal

www.themademoiselles.org/giving
Click DONATE

Past Donors: Just Energy, General Electric, URS, Linebeck, Texas A&M
University, American Association of Women, Baker Hughes, Brilliant
Energy, The Jack & Jill Foundation

Facebook: The MLLES Alumnae

Instagram: @mlles1960

Twitter: @MLLES1960

YouTube: MLLESAlumnae

Web: www.themademoiselles.org

Email: info@themademoiselles.org